

Enterprise Text Messaging Solution

SMS Texting from Business Numbers, Unified Communications IM Clients

- Turn SMS into a conversational tool for communicating with all your customers and partners
- Enable your users to communicate with anyone on any mobile phone, with SMS texting integrated in to Cisco Jabber
- Ensure compliance with monitoring, recording and archiving requirements
- Separate personal and business communications for privacy compliance
- Text directly from your existing landline phone number (US & Canada customers only)

Surveys show text messaging is now the preferred way for many consumers to interact with companies.

For your customers, communicating by text to handle customer service, product questions, order status checking and a range of other interactions with your staff is immediate and simple.

Are you empowering your employees to take advantage of this critical new customer communications channel?

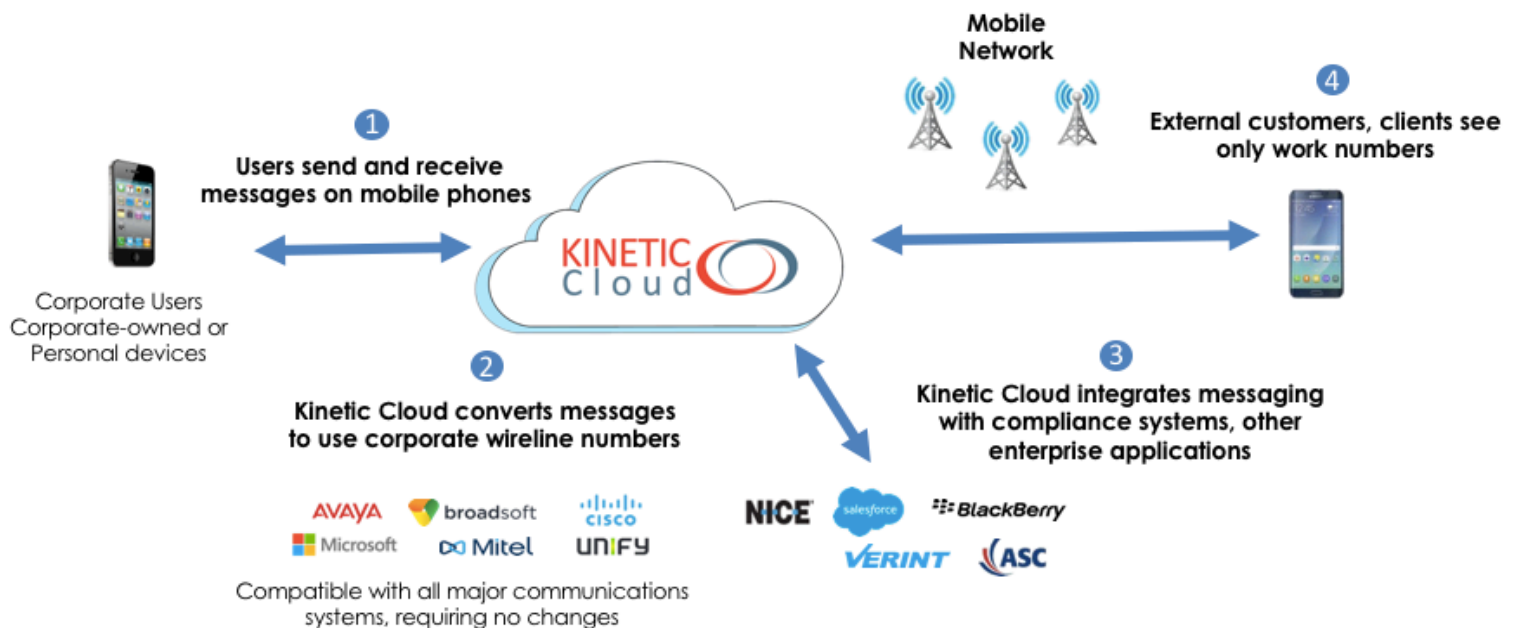
Enterprise Text Messaging with Kinetic Cloud

Tango Networks offers a turnkey cloud-based service that enables SMS text messages to be sent and received – either on your users' existing business phone numbers, or on new SMS enabled numbers.

Tango Networks' Kinetic Cloud integrates SMS messages seamlessly into your corporate communications systems and other applications. SMS texting is in your control, so you can ensure the communications are compliant with monitoring, recording, and archiving requirements.

Users send and receive SMS text messages on their mobile phones and Kinetic Cloud automatically converts these messages to come from their business number.

Kinetic Cloud's Dual Persona management solutions enable you to keep business and personal communications separate and secure.



Kinetic Cloud can also enable Unified Communications messaging clients to send SMS text messages. Your Cisco Jabber users can send Jabber instant messages that Kinetic Cloud converts to SMS text on the mobile network. Now your Jabber users can communicate by text message with anyone on any mobile phone.

Features & Benefits

- True single number communications – no more personal mobile phones for texting
- Communicate by text with customers or clients but protect personal number
- Fully hosted, cloud-based subscription service – no software or hardware to buy, install or maintain
- Works with existing business numbers so voice and texting use a single number
- Seamless porting of existing business numbers into the service
- Dual Persona Management separates business and personal communications, ensuring privacy compliance
- Supports integration with compliance tools for monitoring, logging, recording and archiving

- Optional integration with other applications such as CRM and WFO

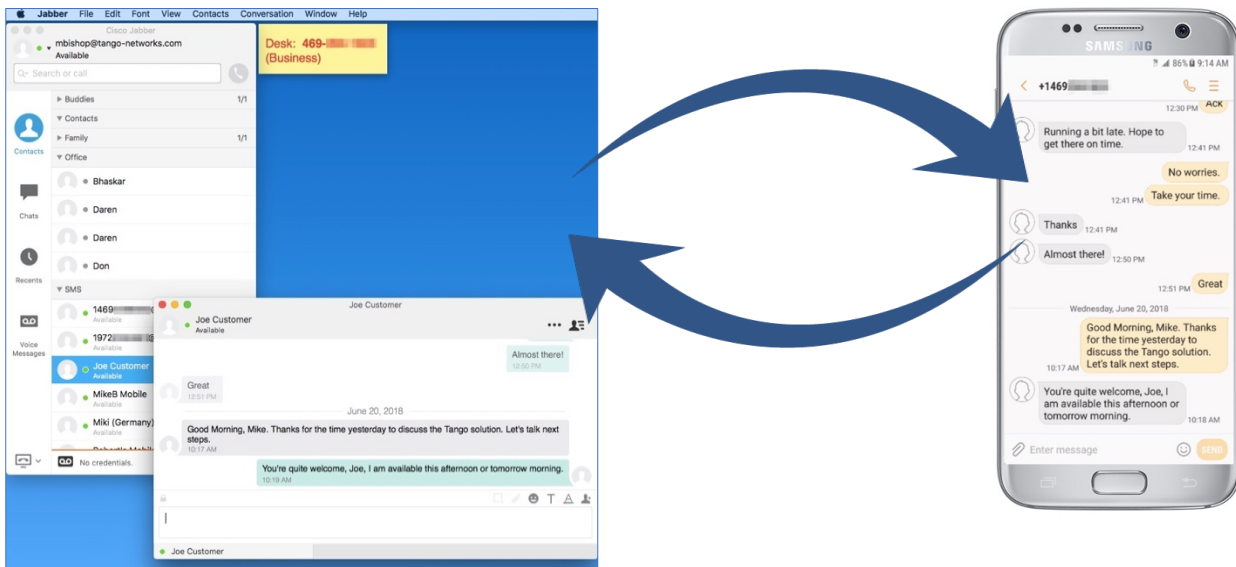
Kinetic Cloud: Cloud-powered Mobilized Enterprise Communications

Kinetic Cloud puts you in control of your corporate mobility, UC and business applications.

Kinetic Cloud is a flexible cloud-based middleware service enabling your mobile workforce to access and use your communications systems and business applications as if they were in the office.

The solution operates with deep integration into mobile devices, fixed communications, existing UC systems, messaging platforms, compliance and business applications. It is a global solution working across multiple vendors, borders and device types.

Now you can control mobile communications as easily as fixed communication



For more than a decade Tango Networks has been a worldwide innovation leader in solutions that enable businesses to adopt mobile communications for greater efficiency and productivity. Contact us at www.tango-networks.com or info@tango-networks.com.



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